



## **ADVERTISE WITH US**

**Mailing Address:**

National Association of Mortgage Processors® (NAMP®)

Presidential Circle  
4000 Hollywood Blvd.  
Suite 555-South  
Hollywood, FL 33021

[www.MortgageProcessor.org](http://www.MortgageProcessor.org)

**Office Hours:** Monday thru Friday 11:00 AM to 8:00 PM (EST)

**Sales Department:** (800)865-8550 Ext. 104

**Customer Support Department:** (800)865-8550 Press 2

Toll-Free: (800)865-8550  
Local Phone: (954)323-7516  
Fax: (954)323-7518

## **Advertise With NAMP®, And Increase Your Bottom Line!**

Thank you for your interest in advertising NAMP®. Please take a moment to read how we can help you grow your business.

### **About NAMP®**

As the voice of today's mortgage processor, NAMP® provides "professional development" training & certification programs nationwide. **With thousands of page views a month, NAMP®'s websites are the ideal venue to reach the key decision-makers: Mortgage Processors.**



Thought  
provoking.

NAMP® provides mortgage training programs, industry events, networking opportunities, job search resources, mortgage news, Q/A forums, online webinars, and much more! On an ongoing basis, NAMP® monitors and reports on the ongoing legislative changes that may affect mortgage professionals nationwide. NAMP® also offers what mortgage processors in every state need most: access to resources, tools and helpful contacts.

The real benefit of advertising with NAMP® is that you can help build **brand awarness** for your company and engage key decision-makers.

### **The Benefits.**

Here are just a few of the **benefits** you receive when advertising with NAMP®:

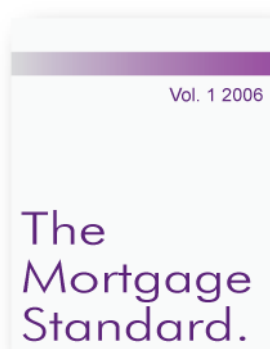
- **Reach Key Decision-Makers!** Give your product/services the best possible exposure to our NAMP® certficants. Remember, Mortgage Processors & Underwriters are often directly responsible for selecting which vendors to use.
- Our website is positioned to **Maximize Your Marketing Initiative** towards a core audience: Mortgage Processors & Underwriters.
- Place ads on our website as well as our eNewsletter for more exposure and targeting options.
- **Social Media Exposure...** NAMP® boasts a combined 7,000+ LinkedIn Group members, 3,000+ CampusMortgage® Instagram followers, 1,300 NAMP® FaceBook Group followers and more.
- Targeted "niche" advertising is a cost-effective option for building a new customer base and for product branding.
- Weekly e-Newsletter: 68,000+ subscribers and growing!
- **Grow With Us!** We are constantly marketing our business in new venues and untapped areas.

## Learn About Our NAMP® Certificants.

As key decision-makers, our core audience is the perfect venue for vendors looking to delivery their message. From the in-house mortgage processor at a large banking institution, to the work-at-home contract processor, NAMP® is poised to offer advertisers with prime "real estate" where product/service offerings can be highlighted. In fact, if you type in "CMLP" in LinkedIn.com, you'll see many of our certificants proudly display our certification next to their name.

## Maximize Your Market Reach.

We provide you with your own listing and profile page on our website: [www.MortgageProcessor.org](http://www.MortgageProcessor.org). This is an excellent way for you to advertise your services, offer discounts and really demonstrate why a mortgage processor or Underwriter should use your services... essentially, why you are better than the rest!



## Double Your Exposure.

**The Mortgage Standard** is a weekly e-Newsletter emailed to our network of 68,000+ mortgage professionals. As an extension of our highly trafficked website, each newsletter is packed with thought-provoking articles, tips, advice and more! In addition to our website, **The Mortgage Standard** is also an ideal platform for you to advertise your product/service. This is yet another way your ad message is delivered to our core audience of mortgage processors, underwriters, loan officers, closers, post-closers, branch managers, operations staff and more.

<b>ADVERTISING PACKAGE</b>	<b>\$8,500</b>
<p>This <u>12-Month</u> NAMP® Advertising includes:</p> <ul style="list-style-type: none"><li>▪ (52) Weeks: Full Profile Page on the NAMP® Website: <a href="http://www.MortgageProcessor.org">www.MortgageProcessor.org</a> which is ideal for Posting Your Company Logo, Fees, Mission Statement, Introduction Video, Etc.</li><li>▪ (52) Weeks: Horizontal Banner Ad at the bottom of every page of the NAMP® website: <a href="http://www.MortgageProcessor.org">www.MortgageProcessor.org</a></li><li>▪ (52) Weeks: (1) Horizontal Banner Ad Insertions in our Weekly e-Newsletter: <i>The Mortgage Standard</i> (68,000+ Subscriber Base) Note: Banner Ad will be located after the Weekly Video &amp; Weekly Article sections.</li><li>▪ 10% off all NAMP® Products/Services.</li></ul>	
<p style="text-align: center;"><b>ADD ONS</b></p>	
<p>12-Month Advertising of <b>The Official NAMP® Processor PDF Salary Guide</b>. Advertiser to supply one page of advertising content to be inserted into guide. <i>Note: Maximum of (3) sponsors per year.</i></p>	<b>\$6,500</b>
<p>12-Month Advertising of the <b>CampusMortgage® Job Search Resources PDF Guide</b>. Advertiser to supply one page of advertising content to be inserted into guide. <i>Note: Maximum of (3) sponsors per year.</i></p>	<b>\$6,500</b>

## Got Questions?

## Call Us Today at 1-800-865-8550 Ext. 104